

FOR IMMEDIATE RELEASE

Valley Credit Union makes \$1,000 Donation Towards an NSCC- Kingstec Campus Student Fundraiser in Support of Fundy Interchurch Food Bank

February 24, 2021, Waterville, NS – Valley Credit Union supported the efforts of the second-year students enrolled in NSCC’s Financial Products and Systems class by agreeing to match up to \$1,000 of their fundraising contribution to the Fundy Interchurch Food Bank, the chosen beneficiary of their service-learning project for which they volunteer to a worthy non-profit organization.

“With the many restrictions and an economy leading into a recession due to the pandemic, many families in our community struggle to make ends meet. When emergencies arise, we are often forced to choose between buying food or paying for heat, water or even a home,” says Kelly Chapman, a student in NSCC’s Financial Services program and one of the organizers for the fundraiser. “We decided to help our community strive to lessen the impact of hunger by offering our support to the Fundy Interchurch Food Bank.”

The class of 17 students collected 22 bags of food and \$1,325.00 in donations. With Valley Credit Union’s contribution, they donated a total of \$2,325.00 and 540 lbs. to the food bank.



Left to Right: Sue Smith and Elizabeth MacArthur from Fundy InterChurch Food Bank, Catharine Herber and Nicole Trentelman from Valley Credit Union, Ruth Corning, Hunter Dorey, and Kelly Chapman (seated) from NSCC Kingstec.

“It is so awesome that so many students participated and was a partner in this initiative. Helping out folks in our own backyard gives its own special reward,” says Catharine Herber, Talent & Member Insight Manager. “We are thankful to be a part of it, but the students did all the heavy lifting.”

The Fundy Interchurch Food Bank is a volunteer organization committed to providing emergency food relief to individuals and families in an area generally comprising part of Greenwich, Port Williams, New Minas, Kentville, Coldbrook, and surrounding areas.

About Valley Credit Union

Located in the Annapolis Valley, NS, Valley Credit Union is a non-profit, full-service financial institution with seven branches, a wealth management office, over 11,000 members, 1,500 of which are business owners, and approximately \$225 million in assets; It is a cooperative which means it is owned by its members and is governed by a Board of Directors voted in by its members. It offers a full range of personal and business banking products and services and brings value to those it serves through ownership, personal service, convenient and flexible banking options, skilled and knowledgeable staff, and a commitment to the communities in which it operates.

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