

## An Overview

At Valley Credit Union, we are dedicated to setting the standard for professionalism and aspire to be the full-service financial institution of choice for our valued members and the wider Annapolis Valley community.

**Our Mission:** Driven by our core values, we are committed to enhancing the member experience by adding value at every stage of our members financial journey. We prioritize delivering the best products and services that not only meet but exceed the expectations of our members. At Valley Credit Union, we firmly believe in putting people over profits.

### Our Values:

Accountability  
Cooperation  
Excellence  
Innovation  
Integrity  
Responsiveness  
Social Responsibility

**Why Join the Board?** Being a part of the Board of Directors is an opportunity to contribute to the strategic direction of our credit union. Board members are also members of the credit union and are a vital role in upholding our commitment to excellence and ensuring the continued success of Valley Credit Union and the communities we serve.

**Have you considered joining  
our Board of Directors?**

## Interested in Joining?

You can obtain your nomination package by visiting any branch or contacting our head office. Nomination forms must be completed and submitted by the deadline, and we'll put your name forward for consideration in the Directors' election by the members. If the number of nominees equals the vacancies, no election is needed.

Any questions about the Board of Directors or the nomination process, please visit our website at [valleycreditunion.com](http://valleycreditunion.com) or get in touch with us:

### Valley Credit Union Head Office

[vcu.admin@valleycreditunion.com](mailto:vcu.admin@valleycreditunion.com)  
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Printed December 2023.



VALLEY

# Committed Board Members Wanted



VALLEYCREDITUNION.COM

## About the Valley Credit Union

Since 1994, Valley Credit Union stands proudly as the 4th largest among Nova Scotia's 28 credit unions, boasting assets totaling \$300 Million.

### Our Presence Across the Annapolis Valley

We currently operate 7 community branches, from east to west:

- Hantsport
- Canning
- New Minas
- Cambridge
- Greenwood
- Middleton
- Bridgetown

At Valley Credit Union, we take pride in not just being a financial institution but an integral part of the communities we serve. Your financial well-being is our priority, and we are dedicated to providing personalized and reliable services to meet our members' unique needs.

**More than banking.  
It's belonging.**

“  
Proudly  
representing  
over 11,000  
members.”

## The Role & Expectations

At Valley Credit Union, our dedicated Board of Directors play a crucial role in bringing to life our vision of being local financial leaders, dedicated to improving financial health and nurturing vibrant, resilient communities. Working collaboratively with the management team, our Directors establish goals, approve major financial decisions, and allocate resources where they are needed most.

### Key Responsibilities:

- **Strategic Oversight:** Provide insights and guidance in the development and execution of Valley Credit Union's strategic initiatives.
- **Financial Stewardship:** Ensure responsible and effective financial management for the benefit of all members.
- **Member Advocacy:** Act as a voice for our members, advocating for their best interests in all decision-making processes.

Directors serve a 3-year term, governed by the Credit Union Act, covering issues such as conflict of interest, confidentiality and ethical standards. To be eligible for Board election, a Credit Union member must be in good standing for 12 consecutive months, be at least 19 years old, and meet Valley Credit Union's Bylaws and Policies.

**Compensation:** Directors receive an annual honorarium and reimbursement for travel expenses incurred on Valley Credit Union business.

**Involvement:** Directors are encouraged to actively participate in a variety of community events as representatives of Valley Credit Union. This involvement highlights our commitment to the community and increases our brand presence.

## Your Experience is Valued!

Seeking diverse backgrounds and skills. Whether you bring an educational background or expertise in finance, community planning, fundraising, volunteering, education, human resources, business management, enterprise risk management, business, strategic planning, wealth management, technology, or other related areas, we want to hear from you. This is not an exhaustive list, and we recognize that valuable experience comes in many forms.

**Director Training:** Directors must complete the Credit Union Director Achievement program (CUDA<sup>®</sup>) within 1-year of election, enhancing their leadership as elected member representatives. Mandatory ongoing education includes Anti-Money Laundering and Privacy Legislation. Directors also have opportunities to attend Regional and National meetings.

**Board Meetings:** The Board holds 10 monthly meetings annually, with a bi-annual planning session to strategize the organization's direction. Directors are expected to attend Valley Credit Union's Annual General Meeting, typically in April.

**Committees:** Directors serve on sub-committees, meeting at least quarterly, covering areas such as Audit, Credit, Nominating, Policy, and Corporate Social and Environmental Responsibility (CSER).

**Time Commitment:** Expect a minimum of 12 hours per month for meeting preparation, attendance, orientation and community events.